

# **BAKE SALE BLISS**

### THANK YOU FOR SUPPORTING THE HONEYCOMB PROJECT

By hosting a fundraiser for Honeycomb, you'll not only raise funds to support our programs; you'll help raise awareness about our mission! Let's explore how you can make a difference this spring season by being a part of our The Bake Sale Bliss!



### **FUNDRAISING TIPS**

The power of teamwork! This project is a fantastic option for groups. Invite your school group, sports team, club, or faith-based community to bake and sell with you! Coordinate which treats they'll bring and make sure to spread the word on social media.

#### **RECIPE FOR SUCCESS**

#### STEP 1 SET THE DATE & PLACE

Choose a date that sparkles on your calendar and a location with a good flow of people - it could be your school, your place of worship, or a busy spot in your neighborhood.

#### STEP 2 SPRING INTO THE KITCHEN

Prepare a delightful selection of baked goodies. Package them attractively for maximum appeal.

#### STEP 3 CREATE AN INVITING DISPLAY

Set up a table with eye-catching displays. Bright colors, cheerful signs, and vibrant decorations will entice all who pass by

#### STEP 4 SPREAD THE BUZZ!

Invite everyone you know! Share on socials and send the donation link. Even if your friends and family can't be there in person, they can still join in on the sweetness! Show your love for Honeycomb and spread the word!

#### STEP 5 SWEET SUCCESS

Welcome your guests with warmth and share your passion for Honeycomb and why it matters to you. You can collect donations by asking supporters to scan the QR code on the flyer or donate to directly you via Venmo/Zelle.



### **COMMUNICATION TEMPLATES**

We've created a few templates to help you spread some buzz about your fundraising efforts and raise awareness for our programs. Thank you for being a Honeycomb ambassador!

### **PERSONAL EMAIL**

Subject: Join Us at The Bake Sale Bliss for a Sweet Cause!

Hi [NAME],

What is your favorite sweet treat? Personally, I love [TOPPING NAME]! I'm excited to share that I'm hosting a Bake Sale to raise money for my favorite local organization, The Honeycomb Project. I hope you'll stop by on [DATE] at [LOCATION] from [TIME] to try our delicious baked goods and show your support!

My family and I started volunteering with The Honeycomb Project several years ago, and I appreciate the variety of projects they offer to kids addressing important issues like homelessness, food security, and environmental conservation. One cherished memory that stands out is [INSERT MEMORY OR PERSONAL TOUCH].

With every bake sale goodie sold, you'll fuel Honeycomb's impactful programs. Every year, The Honeycomb Project mobilized over 5,000 volunteers to tackle pressing needs in Chicago, including providing coats and blanks for migrant familities, serving meals to neighbors in needs, and supplying books and pajamas to children in local shelters.

Thanks for your help! Every dollar makes a difference. You can also donate online at [Insert your fundraising page or this donation link].

Stay warm and cheers [YOUR NAME]



### **SOCIAL MEDIA POST**

Exciting News! Our family is hosting The Bake Sale Bliss, a part of The Honeycomb Project's fundraising! Join us on [Date] as we bake for a change! Try out our delicious treats and support our efforts to fuel Honeycomb's community programs in Chicago. Follow our journey and donate to our sweet cause at [Link In Bio]. #BakeSaleBliss #HoneycombProject #HoneycombCHI

### **PROGRESS UPDATE**

Update: Our Bake Sale is HERE! We've already [insert achievement]. It's so beautiful to see the community come together for The Honeycomb Project. Come see us today at [location/time] and don't forget to donate! [Insert donation in bio and call to action] #SpreadingJoy #HoneycombCHI #GiveBack

### **TEXT MESSAGING**

Hey [NAME]! Just a sweet heads-up: our family is hosting a Bake Sale for The Honeycomb Project to raise funds to support their volunteer programs for families all across Chicago. Now more than ever, it's important we come together to make a positive impact in our community Please stop by on [DATE] from [TIME] at [LOCATION] to spread warmth and cheer in Chicago, one sweet at a time! [Insert your fundraising page or this donation link in bio and call to action].

I hope to see you there:)



### TIPS FOR SHARING

Here are a few easy tips to help supercharge your fundraising efforts and share Honeycomb with your friends and family:

#### **GET PERSONAL**

Sprinkle some of YOU into those messages! People love a good story, so give them the scoop on how the Honeycomb Project has changed your life or the community.

### LET'S ADD SOME VISUALS

Show off the amazing work Thie Honeycomb Project does with some visual flair. A personal picture or video will really help your passion for Honeycomb shine through.

### SHINE THE SPOTLIGHT ON OUR HIVE

Let them know how their support makes a difference. When they see the impact you're making on Honeycomb, they'll be all in!

#### **KEEP IT GOING**

Whether it's emails, social media posts, or texts, keep your messages clear and snappy.

Catch their eye in those first few seconds! Don't forget to use a few hashtags like

#honeycombproject #familyvolunteering #givingback

### **GIVE THANKS!**

Follow up with your audience to share your gratitude and keep them in the loop with updates on your fundraising journey. Celebrate those wins together!

#### WE CAN'T WAIT TO SEE YOUR BAKE SALE THRIVE!





## YOU MAKE OUR HEARTS BLOOM

#### THANK YOU FOR UPLIFTING OUR COMMUNITY!

Each year, Honeycomb mobilizes thousands of volunteers to tackle pressing local issues including housing, food insecurity, and environmental conservation. Every dollar you give fuels Honeycomb's family-friendly programs in communities across Chicago.



#### **About Us**

We put kids at the forefront of social change. For more than a decade, The Honeycomb Project has inspired kids across Chicago to discover their power to shape the future through immersive programs that amplify the work of local nonprofits.



# **BAKE SALE BLISS**

# JOIN US TO SPREAD JOY AND CHEER, ONE SWEET AT A TIME!

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Funds raised from the Bake Sale go to support The Honeycomb Project's family-friendly programs. Each year, Honeycomb mobilizes thousands of volunteers to tackle pressing local issues including housing, food insecurity, and environmental conservation.

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#### **SCAN TO DONTATE**

