

the honeycomb project



FUNDRAISING FOR HONEYCOMB

Here are a few tips to fuel your campaign
(even though we already know you're absolutely going to crush it!):

SET A REALISTIC GOAL

If you haven't already, now is your chance to select a few fundraising goals that are both actionable and achievable. You want these fundraising goals to be the driving force behind yours or your team's campaign. You can always surpass your goal!

START WITH YOUR CLOSE CONTACTS

Within the first few days of your campaign, enter the emails of close family and friends who might want to follow your fundraising journey. Our easy-to-use platform Rallybound will send them a few automated updates with a link to support your efforts. Every dollar you raise helps fuel Honeycomb's programs and gets you a step closer to your goals! Remember, your sports team, school clubs and co-workers are a great way to start.

MOVE ON TO SOCIAL MEDIA

Your story deserves to be shared. Once you've sent your first batch of emails out, it's time to turn to social media. One of the best strategies to use on Facebook, Instagram, and Twitter is tagging and thanking people that have already donated while you are asking for new donations. Be sure to use photos and videos to tell your story and don't forget to tag Honeycomb at #Honeycombchi and #FundraisingChallenge

TELL THEM WHY!

We've put together a few templates here to help fuel your campaign and keep your fans engaged. The most important thing you can add to this message is why you are stepping up to fundraise for Honeycomb. As more of your network gets behind you, keep thanking them on social media and make sure you continue to share your progress towards your goal. Let your family and friends know why giving back matters to YOU - that's what they care about most!

Fundraising often takes a little creativity and persistence, but your work is vital in making a positive change in our community and programs. Know that your effort will make a big difference!

**A BIG THANK YOU
FROM ALL OF US!**

HOW TO START YOUR FUNDRAISER

Your fundraising page is the home to your team and/or individual goals, updates and more! It's a great way to stay connected with your family and friends who are supporting you by messaging them, uploading pictures and sharing your fundraising goal tracker!

SIGN UP

Sign up with your email [HERE](#)

CREATE A SITE

Click "I want to fundraise for this" at the bottom of the page in order to start your FUNdraising!

SHARE

Share with family and friends

GET THE PARTY STARTED

As an option, you can donate to your own fundraiser to get the ball rolling, or use our awesome communication templates below.

COMMUNICATION TEMPLATES

We've created a few templates to help you spread some buzz about your fundraising efforts and raise awareness for our programs. Thank you for being a Honeycomb ambassador!

EMAIL APPEAL

Subject: Join Me in Fueling Honeycomb's Mission!

Hi [Recipient's Name],

In case you missed it, I wanted to personally let you in on my fundraising challenge. My favorite local nonprofit, The Honeycomb Project, challenged me to raise funds for programs that tackle important issues all over Chicago that will continue to make a positive impact in our local community. Our family has been volunteering with Honeycomb over the past [X] years. We keep coming back to their service projects because they provide valuable opportunities for kids to learn and contribute to our community.

Our family's favorite Honeycomb project was [Project Name] because [reason, e.g., it allowed us to connect with other families while giving back to our city]. Now, I'm reaching out to ask if you would consider joining me in fueling Honeycomb's mission and supporting my fundraiser with a donation today. Every bit helps!

You can make a donation by clicking on the following link: [Insert Donation URL]

Your support would mean the world to me and will go a long way in helping us reach our fundraising goal. Thank you for considering it.

Warm regards,
[Your Name]

SOCIAL MEDIA POST

Exciting news! We're taking The Honeycomb Project's Fundraising Challenge to support their year-round volunteer programs for families! Now more than ever, it's important we come together to make a positive impact in our community. [Insert your fundraising page or this donation link]. #HoneycombCHI #GiveBack

TEXT MESSAGING

Hey [NAME]! Just a sweet heads-up: our family is hosting a fundraiser for The Honeycomb Project to raise funds to support their volunteer programs for families across Chicago. Now more than ever, it's important we come together to make a positive impact in our community. [Insert your fundraising page or this donation link]

I hope you'll join us! :)

PHONE CALL SCRIPT

Hi [Recipient's Name],

How have you been? I hope you are as excited as I am for this [holiday/winter/spring/summer/fall] season. With everything going on in the world right now, it's easy to feel overwhelmed with the ways in which we can make a difference, which is why I have decided to take The Honeycomb Project's Fundraising Challenge.

Over the next few weeks, I will be collecting donations in order to keep our programs running and make a positive impact in our community during this time of need. Will you join me in supporting Honeycomb's work by donating to my campaign page? It really means a lot. Thank you!

[Pause for response]

If you're interested, you can make a donation by visiting my campaign page at [Insert Donation URL]. Your contribution, no matter the size, will make a meaningful difference.

[Pause for response]

Thank you so much for considering it. Your support is greatly appreciated.

TIPS FOR SHARING

Here are a few easy tips to help supercharge your fundraising efforts and share Honeycomb with your friends and family:

GET PERSONAL

Sprinkle some of YOU into those messages! People love a good story, so give them the scoop on how the Honeycomb Project has changed your life or the community.

LET'S ADD SOME VISUALS

Show off the amazing work The Honeycomb Project does with some visual flair. A personal picture or video will really help your passion for Honeycomb shine through.

SHINE THE SPOTLIGHT ON OUR HIVE

Let them know how their support makes a difference. When they see the impact you're making on Honeycomb, they'll be all in!

KEEP IT GOING

Whether it's emails, social media posts, or texts, keep your messages clear and snappy. Catch their eye in those first few seconds! Don't forget to use a few hashtags like **#honeycombproject #familyvolunteering #giveback**

GIVE THANKS!

Follow up with your audience to share your gratitude and keep them in the loop with updates on your fundraising journey. Celebrate those wins together!

GOOD LUCK! YOU GOT THIS.